EPPIE'S GREAT RACE FOUNDATION Presents:

38TH ANNUAL EPPIE'S GREAT RACE ®

SPONSOR & PROGRAM AD INFORMATION

SATURDAY, JULY 23, 2011

Proceeds benefit Sacramento County Therapeutic Recreation Services

WWW.THEGREATRACE.ORG

GOLD - $10,000 SPONSOR*
* Full page program ad - camera ready by 6/28
* Name/Logo on the Race T-shirts/Banner
* Website Link on EGR Sponsor Page

SILVER - $5,000 SPONSOR*
* Half page program ad - camera ready by 6/28
* Name/Logo on the Race T-shirts/Banner
* Website Link on EGR Sponsor Page

BRONZE - $2,500 SPONSOR*
* Quarter-page program ad - camera ready by 6/28
* Name/Logo recognition on the Race T-shirts
* Website Link on EGR Sponsor Page

COPPER - $1,000 SPONSOR*
* Name listed on EGR Website
* Quarter-page program ad – camera ready by 6/28

(Table and 2 chairs (see attached vendor booth registration form, Marketing Vendor 3 tables/6chairs and 3 booth spaces)

Tent: $50 _____ CLEANING/EQUIPMENT DEPOSIT $50 _____ TOTAL $_____

Please indicate below the category of your cash sponsorship:

__ Presenting $50,000 __ Plantinum Plus $40,000 __ Plantinum $25,000

__ Gold $10,000 __ Silver $5,000 __ Bronze $2,500 __ Copper $1,000

__PLUS PACKAGE (Additional $1,000 for goodie bag insert or naming of team division)

*** Please include camera-ready logo, (if no camera-ready logo available, please add $50)*

TOTAL AMOUNT ENLCOSED $_____

THE GREAT RACE PROGRAM – B/WAD PRICING (COLOR AVAILABLE)

Please indicate below the category: Camera Ready by June 28th

____ Full Page Ad $750 (7.5" x 10")	**____ Half Page Ad $500 (7.5" x 4.5") or (3.5" x 10")**	**____Quarter Page Ad $300 (4.75" x 3.75") or (3.75" x 4.75")**

All Ads black/white or grayscale: no bleeds. Accetable formats 300 dpi photoshop jpeg, tif or eps And Adobe illustrator eps. Please email: ccalvin@ncbb.net or call Cynci @ 530-888-8158

NAME: _____

COMPANY (to appear in material): _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP**_____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

Preferred Billing:

___ Check enclosed (paybale to Eppie's Great Race Foundation).

___ Invoice sent March 2011 with contract to be paid in full by June 1, 2011.

Please complete, return forms and make your tax-deductible contribution payable to:

EPPIE'S GREAT RACE FOUNDATION ID#20-2299609
1111 Howe Avenue, Suite 140 - Sacramento, CA 95825
(916) 480-0270, Fax (916) 480-0272 email: eppie@thegreatrace.org
web site: www.thegreatrace.org