EPPIE'S GREAT RACE FOUNDATION Presents:
37TH ANNUAL THE GREAT RACE ®
SATURDAY, JULY 17, 2010

SPONSOR & PROGRAM AD INFORMATION

Proceeds benefit Sacramento County Therapeutic Recreation Services
WWW.THEGREATRACE.ORG

GOLD - $10,000 SPONSOR*
* Full page color program ad - camera ready by 6/28
* Name/Logo on the Race T-shirts/Banner
* Link on THE GREAT RACE.org Sponsor Page

SILVER - $5,000 SPONSOR*
* Half page B/W program ad - camera ready by 6/28
* Name/Logo on the Race T-shirts/Banner
* Link on THEGREATRACE.org Sponsor Page

BRONZE - $2,500 SPONSOR*
* Quarter-page B/W program ad - camera ready by 6/28
* Name/Logo on the Race T-shirts
* Link on THEGREATRACE.org Sponsor Page

FRIEND- $1,000 SPONSOR*
* Name listed THEGREATRACE.org Website
* Quarter-page B/W program ad – camera ready by 6/28

(Table and 2 chairs (see attached vendor booth registration form, Marketing Vendor 3 tablces/6chais and 3 booth spaces)
Tent: $50 _____ CLEANING/EQUIPMENT DEPOSIT $50 _____ TOTAL $_____

Please indicate below the category of your cash sponsorship:

__ Presenting $50,000 __ Plantinum Plus $40,000 __ Plantinum $25,000
__ Gold $10,000 __ Silver $5,000 __ Bronze $2,500 __ Copper $1,000
__PLUS PACKAGE (Additional $1,000 for goodie bag insert or team division title)
*** Please include camera-ready logo, (if no camera-ready logo available, please add $50)*

TOTAL AMOUNT ENLCOSED $_____

THE GREAT RACE PROGRAM – B/WAD PRICING (COLOR AVAILABLE)

Please indicate below the category: Camera ready by June 28.

____ Full Page Ad $750 (7.5" x 10")	**____ Half Page Ad $500 (7.5" x 4.5") or (3.5" x 10")**	**____Quarter Page Ad $300 (4.75" x 3.75") or (3.75" x 4.75")**

All Ads black/white or grayscale: no bleeds. Accetable formats 300 dpi photoshop jpeg, tif or eps, or high res .pdf Adobe illustrator eps. Please email: ccalvin@ncbb.net or call Cynci @ 530-888-8158

NAME:_____

COMPANY (to appear in material):_____

ADDRESS:_____

CITY: _____**STATE:** _____**ZIP**_____

PHONE: _____ **FAX:** _____

EMAIL: _____

Preferred Billing:
___ Check enclosed (payable to Eppie's Great Race Foundation).
___ Invoice sent March 2010 with contract to be paid in full by June 1, 2010.

Please complete, return forms and make your tax-deductible contribution payable to:

EPPIE'S GREAT RACE FOUNDATION ID#20-2299609
1111 Howe Avenue, Suite 140 - Sacramento, CA 95825
(916) 480-0270, Fax (916) 480-0272
email: eppie@thegreatrace.org web site: www.thegreatrace.org